CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Red Eagle Media Group 815 Slaters Lane Alexandria, VA 22314

	Contract / Revision		Alt Order	Alt Order #		
	152843	1	0835401	4		
Product						
NRA-PVF						
Contract Dates	Estimate #					
09/20/16 - 09/26/16	7673					
Advertiser	-		Original Date	e / Revision		
ISS/NRA PVF-A			08/23/16	/ 09/13/16		
	Billing Cycle	Billing	Calendar	Cash/Trade		
	EOM/EOC	Property Account Executive		Cash		
	Property			Sales Office		
	WHIO-TV			CoxReps Phila		
	Special Hand					
	Demographic	Demographic				
	Households					
				T		
	Agy Code	Adverti	ser Code	Product 1/2		
		388		912		
	Agency Ref		Advertise	r Ref		

51909

2153

	Start/End		Spots/			
*Line Ch Start Date End Date Descriptio		Days Length V	Neek Rate PCodeRtr	Type Spot	S	Amount
1 WHIO 09/23/16 09/23/16 NewsCente Start Date End Date Weekdays Week: 09/19/16 09/25/161	r 7 6p 6:00 PM-6:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$2,000.00		P-02	NM	1	\$2,000.00
2 WHIO 09/23/16 09/23/16 Daybreak E Start Date End Date Weekdays Week: 09/19/16 09/25/161	dition 6a 6:00 AM-7:00 AM <u>Spots/Week</u> <u>Rate</u> 1 \$1,500.00		P-02	NM	1	\$1,500.00
	e Hour 2 9:00 PM-10:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$2,750.00	:30	P-02	NM	1	\$2,750.00
4 WHIO 09/26/16 09/26/16 M-F 7p-730 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/26/16 10/02/16 1	7:00 PM-7:30 PM Spots/Week Rate 1 \$1,750.00	:30	P-02	NM	1	\$1,750.00
5 WHIO 09/26/16 09/26/16 CBS This M	orning 7:00 AM-9:00 AM <u>Spots/Week</u> <u>Rate</u> 1 \$1,250.00	:30	P-02	NM	1	\$1,250.00
E 6 WHIO 09/24/16 09/24/16 PGA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/19/16 09/25/161	2:00 PM-7:00 PM <u>Spots/Week</u> <u>Rate</u> 1 \$750.00	:30	P-02	NM	0	\$0.00
Spot Ch Date Range Description 1 WHIO 09/19/16-09/25/16 PGA See MG 8.2		ime Weekdays 00 PMSa-	<u>Length</u> <u>Rate</u> - :30 \$750.00	Type NM		
7 WHIO 09/25/16 09/25/16 NFL Bengals Start Date End Date Weekdays Week: 09/19/16 09/25/161	S Game 1:00 PM-4:00 PM Spots/Week Rate 1 \$6,000.00	:30	P-02	NM	1	\$6,000.00
E 8 WHIO 09/25/16 09/25/16 PGA Start Date End Date Weekdays Week: 09/19/16 09/25/161	2:00 PM-7:00 PM <u>Spots/Week</u> Rate 1 \$750.00	:30	P-02	NM	1	\$1,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

08/23/16

/ 09/13/16



	Contract / Revision 152843 /	Alt Order # 08354014	
Contract Dates	Product	Estimate #	
09/20/16 - 09/26/16	NRA-PVF	7673	
Advertiser Ori		riginal Date / Revision	

Start/End Spots/ Time *Line Ch Start Date End Date Description Days Length Week Rate PCodeRtn TypeSpots Amount End Date Start Date Weekdays Spots/Week Rate Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WHIO 09/19/16-09/25/16 2:00 PM-7:00 PM -----St :30 \$750.00 NM See MG 8.2 2 WHIO 09/25/16-09/25/16 Sun Prime Hour 4 10p-11p -----SL :30 \$1,500.00 NM MG for 6.1,8.1 WHIO 09/22/16 09/22/16 Stephen Colbert 11:35 PM-12:35 X P-02 :30 NM \$500.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/19/16 09/25/16 \$500.00 ---1---1 10 WHIO 09/22/16 09/22/16 NewsCenter 7 5p 5:00 PM-5:30 PM :30 P-02 NM \$1,750.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/19/16 09/25/16 ---1---1 \$1,750.00 11 WHIO 09/20/16 09/20/16 NewsCenter 7 530p 5:30 PM-6:00 PM :30 P-02 NM \$1,850.00 Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Week: 09/19/16 09/25/16 \$1,850.00 -1----1 12 WHIO 09/20/16 09/20/16 Daybreak Edition 6a 6:00 AM-7:00 AM :30 P-02 NM \$1,500.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/19/16 09/25/16 \$1,500.00 13 WHIO 09/21/16 09/21/16 Stephen Colbert 11:35 PM-12:35 X :30 P-02 NM 1 \$500.00 Start Date **End Date** Weekdays Spots/Week Rate 09/25/16 Week: 09/19/16 --1---\$500.00 14 WHIO 09/21/16 09/21/16 Late Late Show: Cord 12:35 XM-1:35 XM :30 P-02 NM \$250.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/19/16 09/25/16 --1----\$250.00 15 WHIO 09/21/16 09/21/16 Daybreak Edition 6a 6:00 AM-7:00 AM :30 P-02 NM \$1,500.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/19/16 09/25/16 --1---1 \$1,500.00 16 WHIO 09/21/16 09/21/16 **CBS This Morning** 7:00 AM-9:00 AM :30 P-02 NM \$1,250.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/19/16 \$1,250.00 09/25/16 --1----0.00 15 \$25,850.00 Totals Time Period # of Spots **Gross Amount** Agency Comm. Net Amount 08/29/16 -09/25/16 13 \$22.850.00 (\$3,427.50)\$19,422.50 09/26/16 -09/26/16 2 \$3,000.00 (\$450.00)\$2,550.00 Totals 15 \$25,850.00 (\$3,877.50)\$21,972.50

ISS/NRA PVF-A

Signature:		Date:

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REP HEADLINE# 8354014 TRF# 152843 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

AGY ADV

#

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

CREDIT FAX# 610-225-1191

AGY. ADV. NAME NAME 815 RED EAGLE MEDIA ISS/NRA-PVF SLATERS LANE GROUP SALES BUYER REP.# NAME PRSN RISK !!!
REPORT FROM REP
CHANGES PH-RED OFF.# EAGLE NICK WELTE MEDIA MEDI SALESMAN SEP13/16 11.37 *** WHIO-TV *** #

CONTRACT # VA

ALEXANDRIA,

22314

ORDER

#

8354014 CLASS: NATL. LOCAL REGIONAL

PRDCT NRA-PVF EST#7673 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP20/16 SEP26/16 WK-1

STATE TAX CO-OP BILLING NEEDED

CITY TAX DATE SEP13/16

11.37

REP: OK'D M1, SEE LN FR JARED TOTAL SAME TO DEANNA PLS CNF THANKS 17

STA:

CON CM **** THIS IS D CASH HZ ADVANCE SCHEDULE ****

:LINE#:REP LINE#: 9 AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = 1 : CD: S 200P-700P TIME PERIOD 912 LGTH II 30 388 .. SEC . .. AGENCY EST# \$750.00 RATE 11 7673 9/24 START END :SPTS: NEEK . .. DAYS : TOTL: SPTS: 0

PROGRAM: RA35-64: CON COM1: GOLF GOLF 9/24 0 SAT

PROGRAM: RA35-64: CON COM1: GOLF GOLF

œ

S

200P-700P

30

\$750.00

9/25

9/25

0

SUN

0

REP HEADLINE# 8354014 TRF# 152843 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY: REP: TEL# 610-293-4100 ORDER WORKSHEET AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP FAX# 610-225-1191 RISK !!! SEP13/16 11.37 *** WHIO-TV ***

CHANGES

:LINE#:REP PROGRAM: RA35-64: LINE#: 17 :CD: D 1000P-1100P NCIS 5.1 TIME LOS ANGELES PERIOD LGTH 30 .. SEC \$1,500.00 RATE . .. 9/25 START 9/25 END :SPTS: HUVT SUN DAYS : TOTL:

THIS IS A ORD COM1: PLEASE ADVISE ASAP MAKE-GOOD FOR SEP25 ON MAKE-GOOD FOR SEP24 ON LINE-8 FOR μр SPOT/WK

STATION MAKEGOOD OFFERS: Z L OK'D BUY#8

22850.00 BUY#6 OCT/16 MISSED: SUN/200P-700P SAT/200P-700P OFFER: SUN/1000P-1100P CMT: PLEASE ADVISE ASAP \$3,000.00 SEP25 SEP24 SEP25 30s 30s CONTRACT \$750.00 \$750.00 \$1,500.00 TOTAL SPOTS PLS ADVISE. (AUG29/16) 25850.00

15

SEP/16

SVC- NSI MARKET TOTALS \$51,700 OIHM 50% WDTN 22% WKEF 16% WRGT 12% CABL 0% WBDT 0%

DEMOS- RA35-64*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK E-EFF T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE